



## **Virtual Party with a Purpose Hosted by the Harrisburg Alumnae Chapter of Delta Sigma Theta Sorority Inc.**

### ***Sponsorship Packet***

The Harrisburg Alumnae Chapter of Delta Sigma Theta Sorority Inc., in partnership with the Delta Research and Educational Foundation (DREF), is having a **Virtual Party with a Purpose!**



**We invite you to sponsor and attend this event.** The funds raised will (1) provide scholarships for African-American high school and college students and other students of color, (2) fund various youth programs, including *Reading is Fundamental* and (3) provide financial assistance for social action initiatives.

The top five reasons to sponsor our event:

1. You gain exposure to hundreds of our sorors, family members, friends and supporters.
2. You promote your organization and increase your brand recognition.
3. You maximize and stretch your marketing dollars.
4. You promote your organization's commitment to our community.
5. You change the lives of Central Pennsylvania high school and college students – our future.

Following are our sponsorship levels and benefits:

Benefits	Levels					
	Diamond	Platinum	Gold	Silver	Bronze	Pearl
	\$2,000	\$1,500	\$1,000	\$500	\$250	\$100
1. Mention on the sorority's <a href="#">website</a>	X	X	X	X	X	X
2. Mention in a news release	X	X	X	X	X	
3. Display of name and/or logo during virtual event	X	X	X	X		
4. Mention on the sorority's <a href="#">Facebook page</a>	X	X	X			
5. Mention on the sorority's <a href="#">Instagram page</a>	X	X				
6. Mention on the sorority's <a href="#">Twitter page</a>	X					

Please sponsor the **Virtual Party with a Purpose** and select the benefit level that fits your organization. Your support will change the lives of Central Pennsylvania high school and college students while marketing your organization, products and services to new target audiences.

To secure your sponsorship, please complete and return the enclosed sponsorship commitment form and use the method of payment most convenient for you. ***Please do so by April 1, 2021.***

Please contact us at 717-902-9813 with any questions. Thank you for supporting our youth and community!

Respectfully,

Sonja P. Waters  
 President  
 Harrisburg Alumnae Chapter of Delta Sigma Theta Sorority Inc.

Trishawnda Cabbagestalk  
 Co-Chair  
 Ways and Means Committee  
 Harrisburg Alumnae Chapter of Delta Sigma Theta Sorority Inc.



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***Sponsorship Commitment Form***

**By April 1, 2021, please complete, sign, date and return this form to the sorority:**

**Mail:** Delta Sigma Theta Sorority, P.O. Box 60733, Harrisburg, PA 17106

or

**Email:** info@dstharrisburg.org

***Please provide the sponsor's information:***

Name of Sponsor (as it should be listed in the sponsorship benefits):	
Mailing Address:	
Email:	
Phone:	

***Please provide the following sponsorship information:***

Sponsorship Level:	
Sponsorship Amount:	

***To secure your sponsorship, please complete and return this form and use the method of payment most convenient for you:***

- **To Pay by Check** – Please make your check payable to **DREF**, write “HAC Sponsor” on the memo line and mail the check to **Delta Sigma Theta Sorority, P.O. Box 60733, Harrisburg, PA 17106**. Checks made payable to DREF will be considered charitable contributions.
- **To Pay with PayPal** – Please visit [PayPal.Me](https://www.paypal.com).
- **To Pay with Eventbrite** – Please visit [DST Harrisburg Alumnae Chapter Virtual Dance Party FUNraiser](#).

***Please submit your logo (if applicable) via email (info@dstharrisburg.org) within three calendar days of submitting this form.***

***By signing this form, you agree to the terms and payment of the sponsorship you selected. If you have any questions, please contact us at 717-902-9813. Thank you for your support!***

Signature: \_\_\_\_\_ Date: \_\_\_\_\_